APOLDA EUROPEAN DESIGN AWARD 2020
20. Fashion Night on the 7th of July 2018 at the Market Square in Apolda

Apolda has been experiencing the cultural highlight of the summer for 20 years now in an exciting and fashion inspired evening – the Apoldaer Fashion Night. On Saturday, the 7th of July 2018, starting at 9pm the Market Square is once again transformed into an open-air catwalk.

The Fashion Night is an Event of the APOLDA EUROPEAN DESIGN AWARD 2020 and will again be emceed by Kristin Gräfin of Faber-Castell.

At the beginning creative ideas of Apolda companies will be presented in a fashion show, where traditional and innovative fashion ideas are intertwined. Five Knitting- and Textile companies from the Apolda region show their new collections: Anke Hammer StrickArt, Kaseee design & art, SL Moden, Strickatelier Landgraf as well as strickchic GmbH.

Highlight of the evening will be the presentation of collections of the 17th Knitting- and Textile workshops, which took place in Apolda from the 11th until the 18th of March 2018.

Supporters of this project are renowned international textile- and fashion companies. Additionally, the project is supported by regional companies and the Free State of Thuringia. Organizers are the county Weimarer Land, the county capital Apolda and the Wirtschaftsförder-Vereinigung Apolda - Weimarer Land e. V..

The supporting knitting- und textile companies extend an invitation to visit their outlet sales during the day:

- Anke Hammer StrickArt in Bad Sulza: 10am-1pm
- Kaseee design & art in Apolda: 2 pm-6pm
- Kreßmann Strickmoden – EKS GmbH in Bad Sulza: 9:30am-1:30pm
- SL Moden in Apolda: 10am- 7pm
- strickchic GmbH in Apolda: 9am-12pm
- Strickatelier Landgraf in Apolda: 10am-4pm

Additional information about the APOLDA EUROPEAN DESIGN AWARD 2020 can be found at www.apolda-design-award.de.